

Meridian Credit Union Launches iLearn@Meridian: Maximizing Learning; Minimizing Expense

In October 2008, Meridian Credit Union (ON) launched iLearn@Meridian - its own online learning management system (LMS) built on the *CUSOURCE*® 7.6 platform.

Michael Dalmaridis, Senior Learning Consultant, Meridian Credit Union, summarized the business imperative that drove the credit union to an online LMS decision.

"Ontario is facing some tough economic times," Michael explained. "We needed to use our resources to build better learning, and focus on organizational goals instead of administration", Michael continued. "That was and is key for us."

After a rigorous due diligence process during which Meridian carefully analyzed "buy-build options", Meridian made its decision to leverage the existing technology available with the *CUSOURCE* 7.6 LMS.

"We chose the *CUSOURCE* solution for a number of reasons", commented **Tom Wise**, Senior Vice President and Chief of Staff.

- "We wanted to leverage the knowledge and experience *CUSOURCE* Credit Union Knowledge Network (*CUSOURCE* Knowledge Network) has not only with this LMS, but in terms of understanding credit union issues and specifically, their ability to listen and respond to ours."
- "We liked the fact that the features could be configured to meet our individual and organizational needs."

"As a result of our implementation", Michael stated, "Meridian is well-positioned to maximize learning and minimize expense. With the focused effort of our learning team coupled with the expert understanding of the *CUSOURCE* Knowledge Network team, we have a more efficient and effective way of delivering our learning, to our people in a way that aligns with our business needs."

In celebrating Meridian's launch of iLearn@Meridian, **Donna Bailey**, Director, Client Relations added: "Our goal has always been to support credit unions in managing and developing their talent. That's why we purchased the 7.6 LMS tool. If credit unions, like Meridian, feel that they can best achieve their goals through configuring this tool to support their strategy, then *CUSOURCE* Knowledge Network is here to help. Congratulations, Meridian! We'll be watching with interest as you continue your journey."

Meridian is an Ontario-based credit union with assets of approximately \$4.6 billion, making it the 4th largest credit union in Canada as of Q4, 2008. It has over 1000 employees in 44 Retail Branches and 8 Commercial Business Centres. Its head office is in St. Catharines.

CUSOURCE Knowledge Network is the home of learning, knowledge sharing, career management and strategic people development for the Canadian credit union system.

For more information about a configured domain, contact Donna Bailey at baileyd@cusource.ca or at 416-232-3462.